



COMMUNITY ASSISTANCE NETWORK  
*Children, Family & Futures*



*A Partnership designed to provide technical assistance, program resources  
and training to child-serving agencies*

**KELLY TORRES CENTER FOR THE ENRICHMENT OF OUR CHILDREN**

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**APRIL PROSPECTIVE FUNDING**

**Target Stores (also Mervyn's and Marshall Field's, divisions of the Target Corporation) -- Community Giving Grants. Application Deadline:** Grant applications will be accepted at all

Target stores between March 1 and May 31, 2004. **Description:** Target has store-based grant making that supports projects promoting the arts, education, and peace at home. **Who May**

**Apply:** Nonprofit organizations with 501(c)(3) tax status, schools, or units of government.

**Funding Amount:** Most grants are between \$1,000 and \$3,000. For info go to:

**Target:** [http://target.com/target\\_group/community\\_giving/grant\\_guidelines.jhtml](http://target.com/target_group/community_giving/grant_guidelines.jhtml)

**Mervyn's:** [http://target.com/mervyns\\_group/community/community\\_guidelines.jhtml](http://target.com/mervyns_group/community/community_guidelines.jhtml)

**Marshall Field's:** [http://target.com/fields\\_group/community\\_giving/grants.jhtml#giving](http://target.com/fields_group/community_giving/grants.jhtml#giving)

**The Sparkplug Foundation** supports projects primarily in three areas of focus: music, education and grassroots organizing. <http://www.sparkplugfoundation.org/> Deadline is April 30.

**Tiger Woods Foundation** provides grants opportunities to agencies focused on children and families who are underserved. The following are approved programmatic areas for funding: Education, youth development, parenting, family health & welfare.

<http://www.twfound.org/grants/funding.sps?section=grants&sid=941&lid=1&gra=0>

**Robert Wood Johnson Foundation Offers Grants to Expand Faith in Action Volunteer Healthcare Program**

Faith in Action offers start-up grants of up to \$35,000 for a 30-month period to help communities organize new coalitions for volunteer care giving. The grant application deadlines for 2004 are Feb. 1, June 1 and Oct. 1. For additional information about applying for a Faith in Action grant go to <http://www.fiavolunteers.org/>

**The Broad Foundation's** mission is to dramatically improve K-12 urban public education through better governance, management and labor relations. San Bernardino is a target audience.

<http://www.broadfoundation.org/funding/eligible-net.shtml>

**VIVA!**, a supplier of herb and vegetable plants available in Home Depot stores nationwide, announces its VIVA! Garden for Schools Program. Its goal is to introduce children to gardening, improve nutrition and health through horticulture, and open the door to the great experiences that arise when kids interact with nature. Applications for both the VIVA! School Garden Contest and VIVA! Plant Donation Program is currently available. For more information go to

<http://www.kidsgardening.com/grants.asp#viva>

At the **Faith Based and Community Initiative** website you can learn of several federal grant opportunities. For complete information go to <http://www.whitehouse.gov/government/fbci/>. There is a grant opportunity due April 23, 2004 is for Mentoring Children of Prisoners

<http://a257.g.akamaitech.net/7/257/2422/14mar20010800/edocket.access.gpo.gov/2004/04-3844.htm> For the first and second years of the grant, grantees must provide

At least 25 percent of the total Federal funds awarded. In the third year of the grant, the grantee must account for at least 50 percent of the total project budget.

**American Dental Association Foundation** Invites Proposals for Children's Oral Health Programs Deadline: July 9, 2004. The ADA Foundation (<http://www.ada.org/ada/prod/adaf/index.asp>), the charitable arm of the American Dental Association, has established a permanent endowment fund dedicated to the prevention of childhood cavities and oral health maintenance for children. The grant program's main objective is to help children whose socioeconomic status impacts their access to professional oral care and adversely affects their oral health habits at home. Proposals of up to \$5,000 by community-based, not-for-profit, oral health promotion programs in the United States and its territories will be considered. Examples of qualified oral health promotions include: dental health education conducted at schools, health fairs, and social agencies, via mobile dental clinics or outreach programs; dental health education programs in conjunction with preventive programs such as fluoride and dental sealant application programs; oral health and nutrition education materials designed for parents and/or dental professionals; instruction in the proper use of oral care products; development of public service announcements (PSAs) to increase awareness of and appreciation for proper childhood oral care. See the ADA Foundation Web site for complete program guidelines and application procedures. RFP Link: <http://www.ada.org/ada/prod/adaf/programs.asp>

**Kodak, The Conservation Fund, and the National Geographic Society**, provides small grants to stimulate the planning and design of greenways in communities throughout America. The annual grants program was instituted in response to the President's Commission on Americans Outdoors recommendation to establish a national network of greenways. Deadline is June 1, 2004. The maximum grant award is \$2,500, although most grants will range from \$500 to \$1,500. Only online applications will be accepted. See the Conservation Fund Web site for complete guidelines, application forms, and information on previous grant recipients. <http://www.conservationfund.org/?article=2106>

**Times-Mirror Foundation** provides funding for Education, Literacy, Community Enrichment, and Arts and Culture. Please read mission statement and eligibility statements carefully and complete the grant summary form. Proposals are accepted year-round but must be received by April 15 or October 15 for possible consideration at the board of directors meetings in June and December, respectively <http://www.timesmirrorfoundation.org/tmf2.html> (THIS GRANT OPPORTUNITY MAY ALSO ADDRESS THE HOLIDAY CAMPAIGN FUNDING)

**The Dept of Education** seeks applications to design and implement character education programs. For applications email Sharon Burton at [sharon.burton@ed.gov](mailto:sharon.burton@ed.gov); [www.ed.gov/new/fedregister](http://www.ed.gov/new/fedregister)

**Dept of Education.** Office of Elementary and Secondary Education; Overview Information; Early Reading First; Notice Inviting Applications for New Awards for Fiscal Year (FY) 2004. <http://www.ed.gov/legislation/FedRegister/announcements/2004-1/030804a.html>

**The Dept of Education** Office of Safe and Drug-Free Schools; Overview Information; Alcohol and Other Drug Prevention Models on College Campuses Grant Competition; Notice Inviting Applications for New Awards for Fiscal Year (FY) 2004 <http://www.ed.gov/legislation/FedRegister/announcements/2004-1/030804b.html>

**The Family and Youth Services Bureau** (FYSB) within the Administration for Children and Families (ACF) announces the availability of financial assistance and the request for applications for the FY 2004 Mentoring Children of Prisoners Program <http://www.acf.hhs.gov/grants/open/HHS-2004-ACF-ACYF-CU-0001.html>

## **INFORMATION**

**U.S. Department of Health and Human Services** NATIONAL INSTITUTES OF HEALTH NIH News, STUDY SHOWS EFFECTS OF PRENATAL EXPOSURE TO SECOND-HAND SMOKE  
<http://www.niehs.nih.gov/oc/news/shsmoke.htm>

**Special report on internet tobacco sales** <http://tobaccofreekids.org/reports/internet/>

**Child Trends School Readiness Report** <http://www.childtrends.org/PDF/schrd.pdf>

**Children Ready for School Parents as Teachers (Promising)**  
<http://www.promisingpractices.net/program.asp?programid=88&benchmarkid=26>

**Download President Bush's Remarks** at Faith-Based and Community Initiatives Conference Los Angeles, CA Convention Center, 03/03/04  
<http://www.whitehouse.gov/news/releases/2004/03/20040303-13.html>

**Getting to Outcomes 2004 Now Available Online** The GTO-04 manual is specifically designed to help any agency, school, or community coalition interested in improving the quality of their programs aimed at preventing or reducing drug and tobacco use among youth.  
<http://www.cadca.org/CoalitionsOnline/article.asp?id=263>

**The Office of Juvenile Justice and Delinquency Prevention** announces the availability of "OJJDP News @ a Glance". The bi-monthly newsletter provides readers with news about OJJDP activities, publications, funding opportunities and events. It's available online at  
<http://ojjdp.ncjrs.org/publications/PubAbstract.asp?pubi=11512>

**The Funders' Network** is an active resource and focal point for foundations, nonprofit organizations and other partners working to solve the environmental, social, and economic problems. It informs funders of critical policy and grassroots developments; enables program staff to share effective strategies and tools; builds the capacity of key constituencies to promote smart growth and livable communities. This is a membership organization. For further information please go to [http://www.fundersnetwork.org/info-url\\_nocat2777/info-url\\_nocat.htm](http://www.fundersnetwork.org/info-url_nocat2777/info-url_nocat.htm)

**California Non Profit Association** is a membership organization. Membership Dues cover a full year of membership benefits from date of enrollment and are based upon your agency's annual budget. Their web page has a wealth of information. It covers topics such as fundraising and community boards. CAN's mission is to promote, strengthen and advance the influence, professionalism accountability and effectiveness of nonprofit organizations in a manner that builds their capacity to accomplish their missions and preserves the idealism and value of nonprofit organizations in California. Visit their website at <http://www.canonprofits.org/>

**GrantsUSA's** *California Guide to Grants Online* (\$175.00 per year) offers in-depth profiles on nearly 5,000 private foundations and corporations that make grants to California nonprofits and community organizations <http://www.grantsusa.net/> They also have a page on their site that list foundations that have a deadline within the next 60 days. <http://www.grantsca.com/pending.cfm>

The report from the **National Campaign to Strengthen Families** seeks to inform those who wish to promote family strengthening and family economic success as important priorities for public policy, private investment, philanthropic support and civic action. For More information on the report go to [http://www.aecf.org/lists/sf/sf\\_issue3\\_final.htm](http://www.aecf.org/lists/sf/sf_issue3_final.htm).

In 1999, the Annie E. Casey Foundation began a ten-year investment, identified as The *Making Connections* initiative. The initiative was established to improve the outcomes for families and children in tough or isolated neighborhoods. The Casey Foundation's research has shown that children do better when their families are strong, and families do better when they live in communities that help them to succeed. For information on *Making Connections* go to <http://www.aecf.org/initiatives/mc/index.htm>

Further Annie E. Casey Foundation offers free technical assistance through their Technical Assistance Resource Center (TARC) which works in an innovative way to deliver training and assistance to sites. <http://www.aecf.org/tarc/>

ZERO TO THREE's mission is to promote the healthy development of our nation's infants and toddlers by supporting and strengthening families, communities, and those who work on their behalf. We are dedicated to advancing current knowledge; promoting beneficial policies and practices; communicating research and best practices to a wide variety of audiences; and providing training, technical assistance and leadership development. ZERO TO THREE is a national non-profit organization. <http://www.zerotothree.org>

**HUD** There are many ways for you to get involved in your community. You can become a volunteer. You can become an organizer. Or you can just be an informed citizen. Learn the facts about your community. Let your local government know what you think. And find out what kinds of funds and opportunities are available for communities. <http://www.hud.gov/community/>

**CharityChannel's** grants discussion forum features a diverse group of experienced grant-seekers, new development assistants, foundation staff members, and federal grant program officers sharing tips, techniques, and war stories with each other and thousands of colleagues. To review the latest "GUIDELINES FOR GRANTS CONSULTING RELATIONSHIPS" go to <http://www.cadca.org/CoalitionResources/Funding.asp#Guidelines>

### **List of outcome resources**

Reference: Getting to Outcomes: Methods and Tools for Planning, Self-Evaluation and Accountability, SAMHSA-CSAP-NCAP-June 2000  
Additional On-line Evaluation Guides and Tools

"Taking Stock: A Practical Guide to Evaluating Your Own Programs"

It is available (for free!) on the Web at <http://www.horizon-research.com> (see the Publications page). Nicely bound copies can also be ordered from Horizon Research, Inc. for about \$25.

W.K. Kellogg Foundation Evaluation Handbook

<http://www.wkkf.org/Publications/evalhdbk/default.htm>

Program Evaluation: Documenting and Communicating Program Success

<http://ag.arizona.edu/fcr/fs/cyfar/progcurr2.pdf>

<http://www.unitedway.org/outcomes/>

The United Way's Resource Network on Outcome Measurement: A guide to resources for measuring program outcomes for health, human service, and youth- and family-serving agencies. Their manual, Measuring Program Outcomes: A Practical Approach, can be ordered here.

Evaluating the Impact of Youth Development Programs User Guide <http://www.four-h.purdue.edu/fourfold/pdfs/usersguide.pdf>

CSAP's Decision Support System [www.preventionondss.org](http://www.preventionondss.org)

**The Office of National Drug Control** Policy's National Youth Anti-Drug Media Campaign launched the Early Intervention Initiative, a new campaign that harnesses the power of parents and peers to stop youth drug use. By encouraging parental monitoring and involvement to prevent drug use among youth, the Early Intervention Initiative focuses on those closest to youth through print, radio, and online advertising.

Resources for parents, caregivers, community leaders, and teens are available at [http://www.mediacampaign.com/early\\_intv/index.html](http://www.mediacampaign.com/early_intv/index.html)

I thought you'd be interested in this service for nonprofits called **DiscountTech**. It is part of the TechSoup.org web site and it brings affordable software, hardware and other technology products to the nonprofit community. Most products are donated directly from leading technology providers and are available at low administrative fees - such as Microsoft Office 2003 Professional for a mere \$20 admin. fee. Check it out at: [www.techoup.org/discountech](http://www.techoup.org/discountech)

**The Ministry of Health Planning** wants to know if any county commissions have focused on reducing the harms of second-hand smoke in foster care homes. If you have any information about such efforts, please contact Cathy Boardman at [cathy.boardman@GEMS7.gov.bc.ca](mailto:cathy.boardman@GEMS7.gov.bc.ca) or 250-952-3105

**News from First 5 California** regarding the Association website: **A New Addition to the Association's website!** The Civic Engagement Project for Children and Families which started as a two year pilot project back in 1999 has come to an end. The project's goal was to provide partner county commissions with the initial infrastructure, support, and guidance to develop their own civic engagement approach. In order to continue sharing this work with other county commissions and other organizations, the Association has become the host of the CEP web pages. To access the Civic Engagement Project, you can now click on the Civic Engagement Project logo located on the left side toolbar of the Association's main page. By clicking on this link, those interested in civic engagement will be able to view the contents of the Civic Engagement Projects' website and will continue to benefit from the resources developed in the recent years. If anyone would like information we do have a few project sets located in our San Bernardino Office.

A new policy report has been released, Raising Teacher Education and Training Standards for Universal Preschool in California: Assessing the Size of the Task ([http://iir.berkeley.edu/cscce/pdf/teacher\\_training.pdf](http://iir.berkeley.edu/cscce/pdf/teacher_training.pdf)). The report was co-authored by the Center for the Study of Child Care Employment at the University of California at Berkeley ([www.iir.berkeley.edu/cscce](http://www.iir.berkeley.edu/cscce)); the California Child Care Resource and Referral Network ([www.rrnetwork.org](http://www.rrnetwork.org)); and the Center for the Child Care Workforce ([www.ccw.org](http://www.ccw.org)). It is an outgrowth of an eight-county California Child Care Workforce Study, which began in 2001 with support from the David and Lucile Packard Foundation. You can find the report posted at the websites listed above.

## **TRAINING**

**Free Program Evaluation Course Available Online**. Perhaps the biggest question asked about the thousands of prevention programs out there is, "Does it work?" The online tutorial, "Evaluation for the Unevaluated: Program Evaluation 101," will help you understand what program evaluation is, why it is important, and how to find a good evaluator. The modules also discuss types of evaluation projects, evaluation tasks and preparation for conducting evaluations. You will be able to work at your own pace through four basic modules. They are designed to serve as a refresher and provide a solid knowledge base for those new to evaluation. To participate in this course, visit links to partners and resources [www.pathwayscourses.samhsa.gov/eval102/eval102\\_intro\\_pg1.htm](http://www.pathwayscourses.samhsa.gov/eval102/eval102_intro_pg1.htm). This online course is provided by CSAP's Prevention Pathways. If you have any further questions or need more information about the course, visit [www.pathwayscourses.samhsa.gov/contact.htm](http://www.pathwayscourses.samhsa.gov/contact.htm).

## **CONFERENCES**

**Rancho Cucamonga Health Fair** May 1, 2004. For more information please call (909) 477-2770 x. 3008.

**Urban Youth Workers Institute.** May 13-15. Location: Azuza Pacific University, for registration information go to [www.uywi.org](http://www.uywi.org)

**Latina Conference,** Friday April 30<sup>th</sup> Ontario Hilton For Conference Information go to [www.hispaniclifestyle.com](http://www.hispaniclifestyle.com)

**Partner's in Prevention 2004 Conference, April 14-16**

3rd Annual National Drowning Prevention Symposium, Wyndham Palm Springs Hotel, Palm Springs, CA, For more information and registration information visit:, [www.partnersinprevention2004.com](http://www.partnersinprevention2004.com)

**The Chino Tykes Program** presents A Framework for Understanding Poverty, presented by Ruby K. Payne, Ph.D. on May 11, 2004. For info call (909) 590-2612

**Supporting Our Children, Creating caring communities**

An Evening with Dr. Brazelton, April 14 & 15, 6:30 PM - 8:30 PM  
Spanish Translation Available, For More Information, Contact:  
Carolyn Jones (909) 765-1648 or (909) 377-5283  
[cjones@hemetusd.k12.ca.us](mailto:cjones@hemetusd.k12.ca.us)

**EXPO 2004,** "Children's Opportunities - Our Responsibilities" San Bernardino Valley College, 9:00 AM - 3:00 PM, for more information, visit:  
<http://sbvc.sbccd.cc.ca.us/ChildDevelopment/Conferences.html> or call (909) 384-8900

**NEW HOPE FOR CHILDREN, FAMILIES & COMMUNITY CONFERENCE**

Knotts Family Agency, Partnering w/ First 5 San Bernardino, Register online:  
[www.knottsfamilyagency.org](http://www.knottsfamilyagency.org) or Phone 909-880-0600